



SAUGATUCK-DOUGLAS
HISTORY
CENTER

3rd Annual Party Before the Parade 2025

Support Your History Center - Become a Sponsor Today!

Join us as a sponsor for this year's Party Before the Parade on **October 25, 2025** to kick off the most spirited night of the year!

Sponsorship Opportunities –

Platinum Sponsor – \$2,500

- Premier logo placement on all event materials (print, web, social, & press)
- 6 VIP Tickets
- Featured spotlight in the History Center's October newsletter
- Company banner display
- On-stage acknowledgement

Gold Sponsor – \$1,500

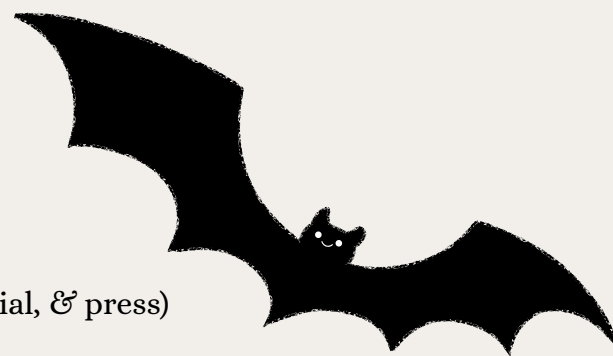
- Prominent logo placement on printed/digital materials
- 4 VIP Tickets
- Recognition in the History Center's October newsletter
- On-stage acknowledgement

Silver Sponsor – \$1,000

- Name recognition on signage & website
- 2 VIP Tickets
- On-stage acknowledgement

Bronze Sponsor – \$500

- Name recognition on signage & website
- 4 General Admission Tickets



Contact Us!

Michael Mok
SDHC Board Member
(313) 330-4290
mcmok@comcast.net



Scan for More Details



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Partnering Sponsorship Opportunities—

VIP Room Sponsor – \$4,000

Showcase your brand as this year's official Sponsor of the VIP Room, featuring premier logo placement across all event materials tied to this exclusive space.

Decorations Sponsor – \$3,000

Light up the night as the official Sponsor of Décor & Lighting, with your brand featured prominently on all materials showcasing the ambiance and visual effects of the evening.

SOLD OUT

Costume Contest Sponsor – \$2,500

Claim the spotlight as the official Sponsor of the Costume Contest, with your brand front and center as guests compete for a \$500 prize and memorable photo moments.

Movie Sponsor – \$1,000

Set the scene as the official Sponsor of the Movie, with your brand featured alongside a Halloween classic that keeps guests entertained and immersed in the spooky spirit.